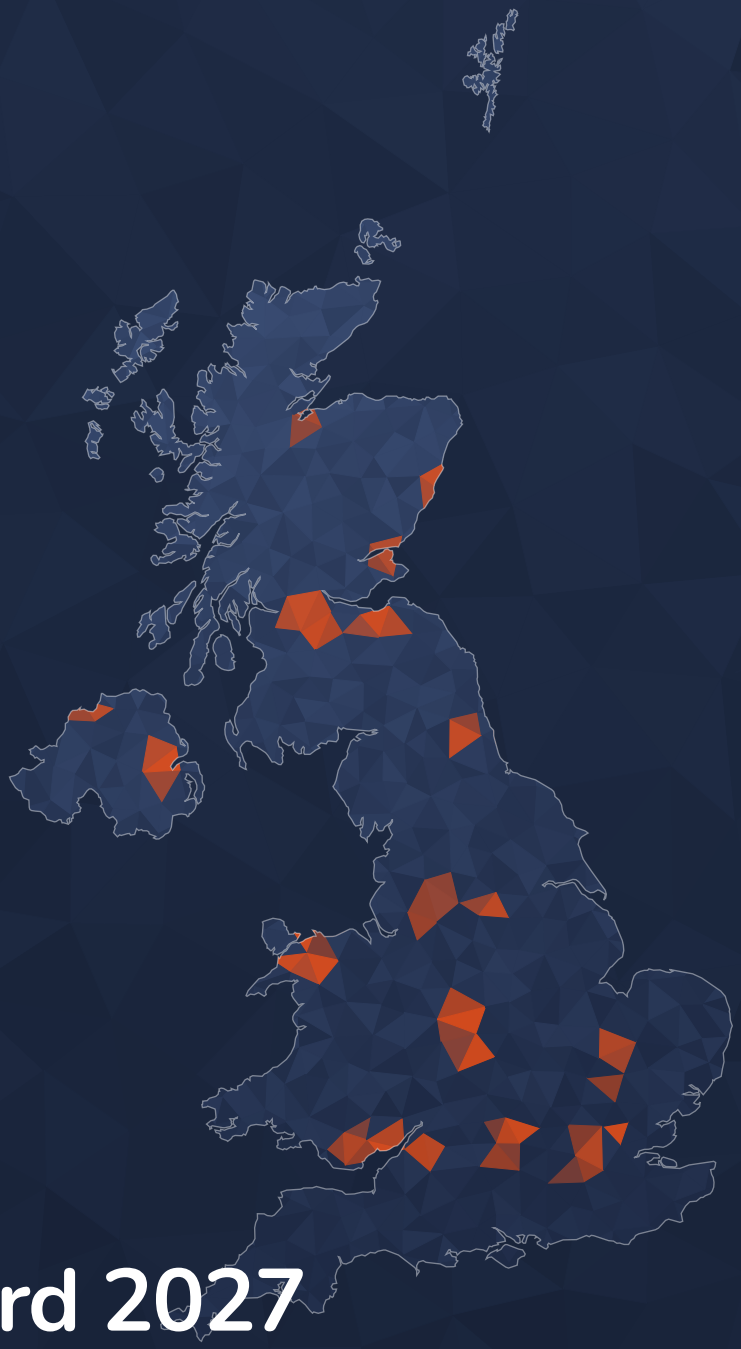
ForumGlobal

AI BRITAIN



FULL DETAILS

AI Britain Moonshot Award 2027

What moonshot could transform Britain's public sector?

Entries close Friday 27 November 2026

Pitches and the vote at the AI Britain Summit, Thursday 28 January 2027 /
etc.venues County Hall, London

ai-britain@forum-europe.com
#AIBrit2027
ai-britain.co.uk

THE AWARD

A moonshot for the British state

What moonshot could transform Britain's public sector? Entries are open for the AI Britain Moonshot Award 2027. Five will be selected and pitched to the summit on 28 January, and delegates will choose the winner.

TIMELINE

Submit by Friday 27 November 2026

Entries are open to public bodies, companies, universities, research organisations, civil society and individuals. Each sets out the ambition, what it would take and how Britain would know it was working, in no more than 450 words.

Five selected by Friday 11 December 2026

Forum Global selects five entries for ambition, public value and credibility, and replies to every entrant. The selected teams have seven weeks to prepare.

Background in the event app

Each selected team can share a background paper and further detail with every delegate through the summit's event app before the day.

The Moonshot Dinner, Wednesday 27 January

The five selected teams meet summit speakers and invited guests in London on the evening before the summit. By invitation.

Pitches and the vote, Thursday 28 January

Each team has ten minutes in Plenary 5: Missions Worth Attempting. Delegates in the room vote through the event app, and the AI Britain Moonshot Award 2027 is presented at the close of the summit.

THEMES FOR ENTRIES

Six ambitions

Entries can address any public challenge where AI could transform public services or the capabilities of the state. Six ambitions run through the programme.

01

Help that arrives before it is asked for

Public services organised around people's lives, acting on what government already knows.

02

Decisions tested before they are taken

Policy modelled across the whole of government, so ministers can see likely consequences before they commit public money.

03

Laws that people and machines can both read

A statute book in a form software can apply, so rights are clearer to citizens and rules are simpler for business to follow.

04

Expertise within reach of everyone

The best advice, teaching and support, available to everyone who needs it, wherever they live in the UK.

05

Every council as capable as the best

Shared AI capability that any council, health board or devolved body can use, whatever its size.

06

Discovery at national scale

Britain's science and computing power aimed at the hardest problems in health and industry, with results that reach people sooner.

AT THE SUMMIT, THURSDAY 28 JANUARY 2027

15.15 to 16.10

Plenary 5: Missions Worth Attempting

Five moonshots for the British state, selected from entries submitted before the summit, are pitched in ten minutes each. Delegates then vote through the event app for the AI Britain Moonshot Award 2027.

ENTERING

The entry form

Enter through the form at ai-britain.co.uk/#moonshots by Friday 27 November 2026.

ABOUT YOU

Full name

Job title

Organisation
Write “Independent” if you are entering as an individual.

Email

Type of organisation
UK Government department or agency, Devolved government, Local or regional government, NHS or other public service, Company, Start-up or scale-up, University or research organisation, Civil society or think tank, Individual, Other.

Where you are based
England, Scotland, Wales, Northern Ireland, UK-wide, Outside the UK.

YOUR MOONSHOT

Moonshot title
A short name for the ambition, up to 90 characters.

The moonshot
What would be different for people in Britain by 2030, and why is it possible now? Up to 200 words.

What it would take
The decisions, funding, partners and changes in authority it needs. Up to 150 words.

How Britain would know it is working
The evidence that would show success, and what would lead you to change course or stop. Up to 100 words.

TWO CONFIRMATIONS

- If selected, I or a colleague can attend the Moonshot Dinner on 27 January and pitch on 28 January.
- Forum Global may contact me about this entry and, if it is selected, publish its title and summary with my name and organisation.

AI BRITAIN

AI Britain Moonshot Award 2027

Enter at ai-britain.co.uk/#moonshots

Entries close Friday 27 November 2026

AI-BRITAIN.CO.UK / AI-BRITAIN@FORUM-EUROPE.COM / #AIBRIT2027

ForumGlobal

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